We make films about global issues and take actions to address them. Partnering with communities around the world, we help bridge gaps in education, conservation and health through information and infrastructure. Using the power of story to create positive change, we are working for a better way.
Dear Friends,

What a treat it is to take this moment to look back on our work in 2013, with new projects and programs in Kenya, Nepal, Honduras, Ecuador, and the US. The highlights in this report show what all of you have made possible.

One of my favorite new projects of 2013 was the Bookmobile on Roatan, a long narrow island off the coast of Honduras. The island’s Sandcastle Library is a small facility, only able to serve the kids that can get there on foot. To address this problem we went “old school” — old school bus that is! If the kids couldn’t get to the library we would take the library to them.

With Sandcastle and other local partners we helped purchase, ship, retrofit, and decorate the bus that now carries thousands of books to 7,500 school children up and down the island, delivering a weekly dose of excitement about reading. Some of the books have inscriptions from the kids in the US that donated them, and those personal connections are what make these projects have even deeper and longer-lasting effect.

The aspect of our work that has the most resonance for me is the investment in student success. I feel it when I hear stories from the students about what they get or see the effect on the high-schoolers we take to replant burned pine trees in Bastrop State Park; or talk to the kids in Kenya about brighter futures that are more within their reach because of a new classroom, clean water, or the opportunity to continue their studies in high school or college.

I also want to thank you for your “local act” of supporting our work that is having such good global impact. I am grateful that I get to see so many Nobelity Project supporters throughout the year, but there are so many that I never meet at all. It gives me great hope that we have found each other and share the commit-

“Every long journey is traveled in small steps.”

When we visit the schools we work with, we talk about how “local acts have global impacts.” They see that their actions have lasting echoes for themselves and others — and that they can be part of the solution, and engage in creating their own futures. It is a challenge to remember that at times, because the world news can seem so bleak and the problems so intractable — but I take inspiration from these children, and in them I am reminded that every long journey is traveled in small steps.

I would like to close with a quote from a letter one of our sponsored college students wrote:

“Alone I can smile, but together we can laugh. Alone I can enjoy, but together can celebrate.”

I am grateful that I get to see so many Nobelity Project supporters throughout the year, but there are so many that I never meet at all. It gives me great hope that we have found each other and share the commit-
Founder’s Message

With each passing year, I continue to be amazed by the great progress and expanding outreach of The Nobility Project. What began with a feature film looking at the world’s problems through the eyes of Nobel laureates, has grown into large-scale, multi-faceted work on film, in schools and in action, to move the debate from just looking at problems to highlighting and supporting solutions.

Our most recent feature film, Building Hope, has helped us expand our partnerships in Kenya to more than a dozen rural schools. 2013 has also been a great year for Nobility Project short films. Three of these films - Let There Be Sight, The Gorillas of Bwindi and Grow Appalachia - have played key support roles for our partnerships in Nepal (for eyesight care with Seva Foundation), Uganda (for human and mountain gorilla health with CTPH) and here in the U.S. (to support gardening and improved nutrition in rural America).

We’re also excited about our continuing work with Central Texas high schools students and other key partners to replant Bastrop State Park after the devastating fires of 2012.

None of this work would be possible without the support and teamwork from thousands of donors, students and other partners who share our commitment to a better way and a better world for all our children.

Jude Pipkin
2013 Program Highlights

IN ACTION — Partnering with communities to bridge gaps in education, conservation and health

**Kenya Schools Fund**
20 partner schools with 5,000+ children enrolled

**Major 2013 Projects:**
- **Mahiga Hope High**
  Upgraded Science Lab
- **Simbara Secondary School**
  Classroom constructed
  Basketball court
- **Irbaan Girls Dormitory**
  Sanitation, clean water & power
  Rainwater collector installed in partnership with Well Aware
- **Mutaki Primary**
  Two classrooms constructed
  Connected to power for classrooms, offices & water purification system
- **Mugaka Hill Primary**
  Classroom constructed
- **Konyit Primary**
  Four classrooms constructed

**Launched Kenyan Scholars Program**
**Mahiga Hope High School Incentive Program**
- Tuition support per grade level (9-11)
  Top of class
  Most improved
  Special need/merit
- Laptops for top graduating seniors

**College Tuition Sponsorship**
- Two college students
- Plan to expand to 10 college students in 2014

**Sponsored 4 teaching positions at Mahiga Hope & Simbara Secondary Schools**

**Launched Bikes and Books Program**
- Piloted program at Mahiga Hope High School for highest achievers annually
- Program highly successful with improvement in student grades
- Plan to expand to 5 high schools in 2014

**1,000 Books for Hope**
- Collected & delivered 20,000 books to 15 schools
IN SCHOOLS — Empowering students with knowledge about pressing global concerns

**Bastrop State Park Forest Recovery School Field Trips**
- 1,000 students planted 10,000 trees after forest fire
- Environmental education materials distributed to schools (sponsored by Applied Materials Foundation)

“Building Hope” curriculum piloted in Middle School Social Studies
- Expansion of this program in 2014

**Roatan BookMobile Project**
- Elementary school Art/Essay competition and book drive

All Nobelity Project films & related educational materials distributed free to educators

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ON SCREEN — Telling stories of hope and progress that support community action projects around the world

“Building Hope”
- Received Dove Award for Best Family Picture
- Reissued revised addition for educational use

**Short films/BIG CHANGES series**
- Grow Appalachia—premiered at Marfa Film Festival in June 2013
- *The Gorillas of Bwindi*—supported fundraising for new CTPH clinic

240,500 Nobelity Project YouTube views

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**Roatan BookMobile, Honduras**
- Serving 18 island schools & more than 7,500 students
- Lending library also brings reading & language teachers to the schools.

**Kallari Chocolate Collective, Ecuador**
- Equipment support

**Bastrop State Park, Texas**
- Funded sapling & planting cost of 225,000 lost pines (sponsored by Silicon Labs)

**Michoacan, Mexico**
- Treepainting & kitchen stove project (Monarch Watch)
The 2013 Feed the Peace Award was presented to legendary songwriter Kris Kristofferson, another long time advocate for equity. The event and concert was filled with musical tributes from Pat Green, Shawn Colvin, Bruce Robison and Kelly Willis, Ray Benson, and Lukas Nelson.

Presented annually the Feed the Peace Award honors those committed to social justice through art and action. The inaugural prize was presented in 2010 to honor Willie Nelson for his tireless efforts to create a more peaceful and sustainable future for us all, and his generous commitment of time and talent to our work. The tribute concert was a down-home guitar pull with Willie, Lyle Lovett, Robert Earl Keen, Joe Ely, Ray Benson. Other honorees have included TOMS Shoes founder Blake Mycoskie (2011), and the US schools (2012) that have committed resources for sisters schools in Kenya.

In 2013 we also established a new award that honors individuals who have been key supporters in the success of The Nobelity Project. This award is named in memory our friend and mentor Governor Ann Richards, whose lead advisory position for The Nobelity Project was instrumental in launching our work. Recipient of the 2013 of The Ann Richards Founders Award was John McCall, our first and foremost supporter without whom none of this would have been possible.

The Feed the Peace Awards Gala and Concert funds most of our annual project needs in one amazing night.
Joining our Board in 2013:

Eric Webber
PR & Social Media Director at McGarrah Jessee Communications

“I believe that what the Nobelity Project stands for and the things they do are meaningful and important. That alone is reason for me to want to serve. But my primary motivation is that I give because I get. I’ve been on the receiving end of a great deal from my association with Nobelity, which honored my wife in an extraordinary way and has allowed me the chance to experience things and meet people I probably wouldn’t have on my own, and to be part of something that has such a deep and wide impact.”

Ana Martinez Stapleton
Creative Consultant

Both of Ana’s grandfathers were Mexican born, and left school at a young age to help support their families. They ended up being self-taught and very successful. “They instilled a huge respect for education in my parents, and my parents in turn did everything they could to make sure I went as far as I could in school. I became the first woman in my family to finish college — and earn a law degree! This is a big part of what inspired me to want to serve on the board...the phenomenal work we do to build schools for children that changes their lives forever. I love film, and the power it has to transform and educate. To be able to serve a cause that combines these elements is incredibly inspiring and satisfying to me.”

Bill Bechtol
Deputy Superintendent for Curriculum, Instruction & Assessment at Eanes ISD

Bill Bechtol is highly interested in preparing students to be future ready. He serves on the Board because “I believe in The Nobelity Project’s message of working for children to create positive change. And I believe The Nobelity Project will play an important role in service learning, social action, and global competencies so that students can understand and act on global issues.”
Major 2013 Supporters & Sponsors

HOPE Level
Paul and Emily Twitchell
Barbara Horan
Whitebox Advisors
Pine River Management
Applied Materials Foundation
Dan and LeeAnn Ciola
Amherst Securities
Well Aware
Mickey and Jeanne Klein
Global Giving
Maria and Eric Groten
Todd and Stephanie Routh
Ruth Falck
Dick Clark
Peace, Love and Happiness Foundation
Todd and Stephanie Routh
Glynn and Nan Beebe
Rick and Karen Hawkins
Tricia and Burke Edwards
Francesca Judge
Suzanne and Marc Winkelman
George and Ann Bellows Foundation
Silicon Labs
CCNG,Inc

OPPORTUNITY Level
Tito and Lori Beveridge
Michael Mankins
Bryce Johnson
Moya Mulqueen
Tracy and Matthew Hamilton
Lawrence and Erin Waks
Tiffany and Mike Heffernan
C3 Presents
Charlie and Melanie Jones
Michael Mankins
Elizabeth Avellan
Melanie Barnes
Caroline Forgason
Myndi Garrett
Suzanne McFayden Smith
David and Christy Rockwood
Ana and Alex Ruelas
Ted Stewart
Milton Verret
Fred and Jodi Zipp
Sherry and Deepak Kamlani/Inventures
Peggy and Matt Winkler
EDUCATION Level

Bart and Kelly Arnold
Bill Banowsky
Deb Bauer
Becky Beaver
Marilyn Bellows
Kristin Breshears
Lance Byrd
Remmy Castillo
Stu & Dana Cook
Mary Crouch
Susan Williams Darrow
Angie Dickson
Pam Dzierzanowski
Eric Geadelmann
Pat Green
Austin Hope Family Wines
Hahn Family Wines
Four Seasons Hotels
Patron Spirits
Shiner Beer
The League Kitchen & Tavern
The Grove Wine Bar & Kitchen
Sherry and Deepak Kamlani
Robert Mendez
Ardon Moore
Leslie Moore
John O’Shaughnessy
Catherine Polito
Ashley and Christopher Rice
Doug Richards
Haley Rushing
Stephanie Sachnowitz
Ana & Bill Stapelton
Lee Thomas
Alice and Larry West
Global Inventures
Leander High School
Apple Computers
Half Price Books
Suzanne Deal Booth
Linda Gruntorad
Jill Harrison
Diane Ireson
Carlos and Christine Kempff
Barbara and Bart Knaggs
Lori Madrid
Mark McKinnon
Roger Polson
Andrew Rockwood
Jeffrey Rockwood
Stephen Rockwood
Michelle Rumbaut
David Smith
Vicki and Michael Tatelman
Sally White
Jack Allen’s Kitchen
### Consolidated Statement of Financial Position

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<th></th>
<th>2013</th>
<th>2012</th>
<th>2011</th>
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<tr>
<td><strong>ASSETS</strong></td>
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<tr>
<td>Current Assets</td>
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<td>Cash and Cash Equivalents</td>
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<td>Accounts Receivable</td>
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<td>Prepaid Expenses</td>
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<td>Total Current Assets</td>
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<td>Equipment, net</td>
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<td>7,105</td>
<td>9,377</td>
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<td><strong>Total Assets</strong></td>
<td>742,114</td>
<td>447,738</td>
<td>211,154</td>
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<td><strong>LIABILITIES &amp; EQUITY</strong></td>
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<tr>
<td>Current Liabilities</td>
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<td>Accounts Payable</td>
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<td>3,721</td>
<td>5,694</td>
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<td>Accrued Expenses</td>
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<td>Deferred Revenue</td>
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<td>18,000</td>
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<td>Total Liabilities</td>
<td>79,294</td>
<td>21,721</td>
<td>5,694</td>
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<td><strong>NET ASSETS</strong></td>
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<td>Unrestricted Net Assets</td>
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<tr>
<td>Undesignated</td>
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<td>Board Designated</td>
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<tr>
<td>Total Unrestricted Net Assets</td>
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<td>425,121</td>
<td>205,460</td>
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<tr>
<td>Temporarily Restricted Net Assets</td>
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<td>117,128</td>
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<td><strong>Total Net Assets</strong></td>
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<td>447,738</td>
<td>211,154</td>
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<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td>742,114</td>
<td>447,738</td>
<td>211,154</td>
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</table>

### Consolidated Statement of Activities

<table>
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<tr>
<th></th>
<th>2013</th>
<th>2012</th>
<th>2011</th>
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</thead>
<tbody>
<tr>
<td><strong>REVENUE AND SUPPORT</strong></td>
<td></td>
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<tr>
<td>General Contributions &amp; Grants</td>
<td>809,419</td>
<td>652,406</td>
<td>383,458</td>
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<td>Donated Goods and Service</td>
<td>7,679</td>
<td>5,968</td>
<td>2,770</td>
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<td>Product Sales</td>
<td>4,698</td>
<td>6,228</td>
<td>49,715</td>
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<tr>
<td>Interest Income</td>
<td>393</td>
<td>392</td>
<td>560</td>
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<td><strong>TOTAL REVENUE AND SUPPORT</strong></td>
<td>822,189</td>
<td>664,994</td>
<td>436,503</td>
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<tr>
<td><strong>EXPENSES</strong></td>
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<td></td>
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<tr>
<td>Program Services</td>
<td>459,926 (79%)</td>
<td>314,268 (72%)</td>
<td>378,468 (75%)</td>
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<tr>
<td>General and Administrative</td>
<td>29,426 (5%)</td>
<td>41,707 (10%)</td>
<td>84,000 (17%)</td>
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<tr>
<td>Fundraising</td>
<td>96,034 (16%)</td>
<td>81,995 (19%)</td>
<td>40,720 (8%)</td>
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<td><strong>TOTAL EXPENSES</strong></td>
<td>585,386</td>
<td>437,971</td>
<td>503,188</td>
</tr>
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<td><strong>CHANGE IN NET ASSETS</strong></td>
<td>236,803</td>
<td>227,023</td>
<td>(66,685)</td>
</tr>
</tbody>
</table>

Net Assets, Beginning of the Year | 426,017  | 198,994  | 265,679  |
Net Assets, End of the Year      | 662,820  | 426,017  | 198,994  |
Thanks to our Partners:
Global Campaign for Education
Well Aware International
SEVA.org
Skoll World Forum
Clinton Global Initiative
Conservation Through Public Health–Uganda Mountain Gorillas
JP’s Peace Love and Happiness Foundation–Grow Appalachia
Monarch Watch

Thanks to our Affiliations: